

MicroQuant<sup>SM</sup> - The Next Generation of Technical Analysis

ValueCharts<sup>®</sup> Bloomberg

# Next Generation Trading Signals

*ValueCharts<sup>®</sup> Professional on Bloomberg is designed to uncover a universe of trading opportunities by enabling traders to potentially identify trade entry and exit locations with excellent reward to risk characteristics.*

The three primary components of price are Cost, Momentum, and Value. While traditional price charts (cost charts) and momentum indicators have been around for decades, the market has never had access to a visual representation of price stated in terms of Value – until now. With the development of ValueCharts<sup>®</sup>, traders can now generate a visual representation of Objective Market Value for any security or time horizon in the world.

## Improved Trading Decisions

Trade origination based on objective market valuation can be highly effective in both reducing risk and enhancing profit potential. By giving traders the ability to define market valuation, ValueCharts<sup>®</sup> can be used to potentially identify precision trade entry and exit points in any market.

## Undervalued Trade Entry Points Identified by ValueCharts<sup>®</sup>



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## Gain a Powerful Edge

Gaining an edge in the markets is a prerequisite to Capturing Alpha and Minimizing Losses. While most platforms feature yesterday's technical analysis, ValueCharts® Professional on Bloomberg features tomorrow's technical analysis. Value is the most important variable in describing a market. By using sophisticated algorithms to analyze transactional price history in a market, ValueCharts® trading tools can be used to identify precision market entry and exit points.

### Precision ValueCharts® Entry Points Identified by ValueBars<sup>SM</sup>



## Trade with Confidence using Value-Based Signals

Whether trading intraday, swing trading, or position trading, ValueCharts® Professional on Bloomberg can be used to identify precision trade entry points where trades can achieve profitability close to trade inception. Precision trading signals are trades where unrealized profitability can be realized shortly after trade inception. By combining ValueCharts® trading tools with other powerful technical or fundamental analysis, traders can potentially create highly effective trading strategies that leverage information relating to market valuation.

## Professional Training and Support

As with any new technology, we encourage traders to invest the time to learn how ValueCharts® trading technology can be used to improve bottom line trading results. MicroQuant<sup>SM</sup>, the developer of ValueCharts® Professional, offers a number of different training and education resources to

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professional traders. For additional information about our training and more, please contact us at 919-573-6144 or email us at [Sales@MicroQuant.com](mailto:Sales@MicroQuant.com).

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